

2018 "All-Color" Yearbook Parent Messages

A Message to Your Mohonasen High School Graduate

2018 Totem Mohonasen High School Yearbook

Mohonasen High School, 2072 Curry Road, Schenectady, NY 12303 --Attn: Stephanie Arnold
 Please complete the information below. Provide a design for your message & enclose any photos with text clearly indicating where you want the photos placed. Place your name on the back of each photo. (Print very lightly as to not damage the front & do not staple photos to this form!) Mail or hand-deliver this ad -form to the address above. Photos and payment are due by Friday, Jan. 31, 2017.

Ads will not be accepted after Jan. 31.

Student's Name _____

Address _____

Place a check by the ad size you're buying:

Personal ad rates (all-color)

- Full page -- \$290.00 (Maximum of 6 photos)
- 1/2 page -- \$150.00 (Maximum of 4 photos)
- 1/4 page -- \$80.00 (Maximum of 2 photos)
- 1/8 page -- \$50.00 (Maximum of 1 photo)

Enclose a check for \$ _____

Make checks payable to: 2017 Totem Yearbook

Message * Artwork/Photo Instructions: Artwork should be black or a dark color ink. Please be aware that many colored illustrations, business cards, letterheads, telephone directory art and newspaper clippings often lack adequate reproduction quality. Please do not staple artwork onto contract.

DEADLINE
Return by Friday, January 31, 2018

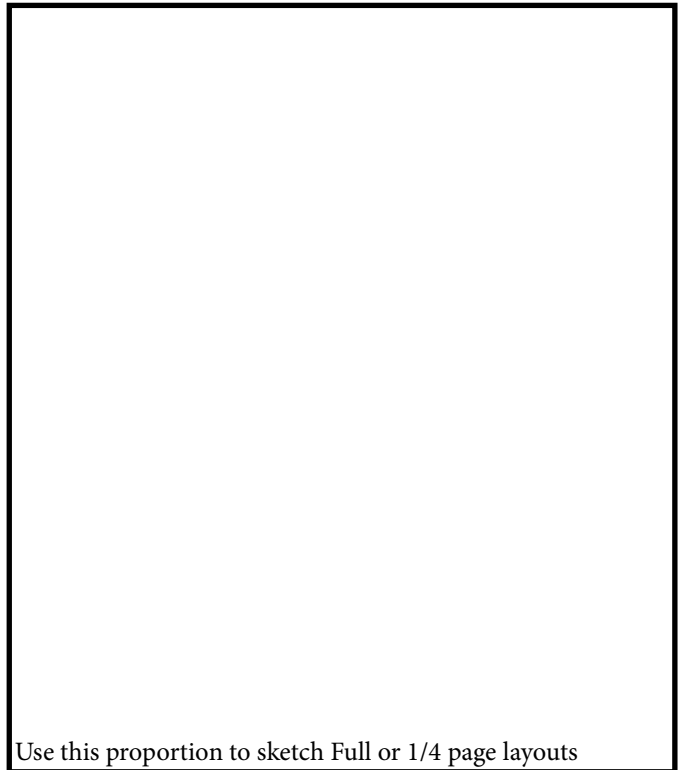
***Our final day of sale for
 Parent Ads***

Photos may be reduced or enlarged to fill space.
 Contact Yearbook Staff for guidelines before submitting digital files.

Print area of 1/2 page ad is 8 1/2 x 4 3/4 inches
 Print area of 1/8 page ad is 3 3/4 x 2 1/2 inches



Use this proportion to sketch 1/2 or 1/8 page layouts



Use this proportion to sketch Full or 1/4 page layouts

Print area of a full page ad is 8 1/2 x 11. Print area of 1/4 page ad is 3 3/4 x 5 inches.
 Please note all measurements are approximate.

All ads, including 1/8 of a page, can include both text and a picture if you desire. Use a maximum of 6-8 lines of text with about 50 characters per line without photo, 25 characters per line with one photo for the 1/8 page ad.

Please attach typed message if possible.

Signature _____ Date _____ Phone _____